

## **Privacy Policy**

**Atishay Stock Broking Private Limited** ("ASBPL") hereby acknowledge and accept the details collected for opening your account(s), to process transactions and to help ASBPL to provide a better level of service to you, shall be kept confidential and the same will be used only in the manner which would be beneficial to you. ASBPL considers the relationship with you as invaluable and strives to respect and safeguard your right to privacy.

**The personal information that is collected by ASBPL from you may be classified into three parts.**

- Personally Identifiable Information.
- Transaction details.
- System information.

**Personally Identifiable Information:** This shall comprise of the information provided by you to ASBPL at the time of opening the account with us or registering online with us. The information includes the name, address, phone number, email address and other such information as is required by ASBPL from time to time based on applicable regulatory requirements or any other rules and regulations.

### **Transaction Details:**

Information regarding your investments, including balances, positions, and history of transactions, which will be available with ASBPL.

### **System Information:**

Information about your computer hardware and software including information like your IP address, browser type, domain names, access times and referring Web site addresses etc that may be collected by ASBPL.

Finally, for providing financial services to you and subject to strict compliance with all applicable laws and regulations, information may be collected about you from such means like the recording of telephone calls and emails. In these circumstances, the information is not accessed on a continuous or routine basis, but it may be used for compliance or security purposes.

All information will have to be provided as per the applicable KYC rules. The Account Opening Forms have the detailed requirements. Additional information for internet trading shall be sought by ASBPL for servicing the accounts. This information is necessary for ASBPL.

Your personal information will be used by ASBPL and its Affiliates for the purpose of offering you products and/or services that may interest you and help you learn about products and/or services that are offered to the public by ASBPL and its Affiliates.

ASBPL may disclose your personal information to companies that provide support services for processing your application and transactions and such disclosure would be limited to the performance of the specific service ASBPL has requested.

ASBPL may disclose your personal information where disclosures have to be made under any order/directions/guidelines of Statutory and /or Regulatory Authorities and also the Stock Exchanges and Clearing Houses.

Provided that nothing contained herein shall be deemed to restrict the right of ASBPL to make available any information as may be procured by it to such a third party as may be consented to by you in writing.

ASBPL will ensure that the personal information given to us by you at the time of filling up the application form and the client agreement would be stored in a safe and secure place.

ASBPL will ensure that the personal information on the web is placed in the secured portion of the website. ASBPL uses an advanced 128-bit encryption technology, the Secure Socket Layer (SSL), which is one of the best available technologies to ensure that the information transmitted between you and ASBPL across the Internet is safe and cannot be accessed by an outsider. SSL has been universally accepted on the World Wide Web for authenticated and encrypted communication between clients and servers.

Whenever you close your account(s) with ASBPL, all records pertaining to your information would be kept for such period of time as is required by law and/or any other regulatory bodies.

To ensure the security of access to the personal information and transaction details, the access to the secured zone of our website is restricted by the unique login ID and Password selected by you. You should be very careful in handling the ID and password and you should ensure that you do not reveal it to anybody, nor do you keep it in writing. You should keep changing your password periodically. As a matter of precaution, ASBPL always gives the details of your last login each time you log on to our site. In case you feel that the detail is not matching with your last login profile, it should give you an indication that somebody has been able to crack your login and password and is having unauthorized access to your details. In such circumstance, you should immediately change the password and also inform ASBPL about it.

To ensure the safety of your trading access, ASBPL's technology automatically logs you out of the site if no activity is registered for 15 minutes. However, you should ensure that each time you leave your terminal you log yourself out. This prevents someone else from accessing your account if you leave your computer and your session has not "timed out".

ASBPL encourages you to review the privacy statements of other Web sites to which links may be provided through the website of ASBPL so that you are aware of the privacy policies of these websites too. ASBPL is not responsible for the privacy statements or other content on websites outside of those of the website of ASBPL.

To enable ASBPL to serve you better, it is necessary that your personal information available with ASBPL is updated and accurate at all times. Please ensure that you give us all accurate information.

Our website contains links to other Web sites, and ASBPL would not be responsible for the privacy practices or the content of such Web sites.

This privacy policy does not create any contractual or other legal rights in or on behalf of any party, nor is it intended to do so.

To help us protect your privacy by maintaining the secrecy of the username and password you use for any of our services.